

APPLICATION FOR CUSTOMER STATUS

Walnut Hollow®

1409 State Road 23

Dodgeville, WI 53533-2112

(608) 935-2341 Phone / (608) 935-3029 Fax

PLEASE PRINT

Business Name: _____

Mailing Address: _____

Street

City

State

Zip

Business Phone# _____ Fax# _____ Email: _____

* Website: _____ ** Please attach catalog, if business is a catalog business

Owner (s) / President: _____ Contact Person: _____

Home Address: _____

Street

City

State

Zip

Home Telephone Number# _____

Years in Business _____ Number of Employees: _____ Annual Sales \$ _____

How is your business Zoned? _____ Number of Stores? _____

Seller's Permit # _____ or Resale TX ID # _____

Names of Authorized Buyers

1. _____ 2. _____

Please check the appropriate boxes below to help us better understand your business:

Business Type

- Manufacturer
 Wholesaler
 Retailer
 ProCrafter
 Mail Order
 Internet*
 Catalog**
 Other _____

Store / Dept.

- General Craft
 General Gift
 Christmas
 Scrapbook
 Floral
 Art Supplies
 Pet Store
 Gallery
 Gift
 Memory
 Garden
 Hardware
 Hobby
 DIY
 UFA
 Other _____

Store Location

- Shopping Center
 Downtown Business
 Outlying Business
 Residence
 Warehouse
 Other _____

How did you learn about us

- Magazine / Advertising
 Show
 Salesman / Representative
 Mailer
 Internet
 Other _____

Craft / Gift Sq. Ft

- Less than 1,000
 1,000-2,000
 2,000-3,000
 3,000-4,000
 4,000-5,000
 5,000 - 10,000
 10,000 +

Warehouse Size

- Less than 5,000 sq ft
 10,000 to 24,000 sq ft
 25,000 to 49,000 sq ft
 over 50,000 sq ft

If you checked "Manufacturer" as your business type, please list the items you manufacture: _____

If you checked "Retailer" as your business type, please check the items you sell in your store:

___ Finished Products ___ Unfinished Products ___ Both Finished and Unfinished ___ Craft Supplies

Do you produce a catalog of your products? _____ Do you have a warehouse? _____

Business Hours _____ Are you listed in the business section of the phone book? _____

Do you currently buy Walnut Hollow® Products? _____

If yes, where do you purchase Walnut Hollow® Products? _____

If you are currently ordering Walnut Hollow® Products through a Distributor, what are your reasons for wanting to order directly through Walnut Hollow® ?

_____ Cannot get the quantities I need _____ Cannot get the products I want _____ Fill rates on orders are slow

Other Comments: _____

How will these products be marketed to the consumer?

_____ Through Retail Stores _____ In Craft Shows / Booths _____ In a Catalog
_____ Through Distributors _____ On the Internet Other _____

PLEASE CHECK PREFERRED METHOD OF PAYMENT

Credit Card Prepay Net 30*/Credit Line Requested\$ _____

Estimated Credit needed on a Monthly Basis \$ _____

*If you checked "Net 30/Credit Line Requested", complete the following section. Please allow 2-3 weeks for processing.

Supplier References:

Name: _____ Acct# _____ Phone# _____
Address _____ Contact Person _____
Fax# _____

Name: _____ Acct# _____ Phone# _____
Address _____ Contact Person _____
Fax# _____

Name: _____ Acct# _____ Phone# _____
Address _____ Contact Person _____
Fax# _____

Name: _____ Acct# _____ Phone# _____
Address _____ Contact Person _____
Fax# _____

Primary Bank Information: (Reference)

Name _____
Address _____
Contact Name _____ Phone# _____

Freight Damage/Shortage: Damaged goods, and errors in billing must be reported within 10 days from receipt of shipment to secure adjustment. Please make sure that all cartons called for on the freight bill were actually delivered.

Shipping Errors: Errors occasionally occur in the entering, processing, and filling of orders. Any merchandise shipped in error may be returned freight collect for full credit, providing the following procedures are followed:

1. The Returns Department at Walnut Hollow® is to be notified of the error. A Return Goods Authorization will be processed and a copy mailed to you covering said merchandise.
2. The product can be shipped freight collect, providing the merchandise is received by Walnut Hollow® in the same condition as originally shipped, and all shipping instructions are followed.

Defective Goods: We try our best to furnish a quality product on all items in our catalog. Should you ever receive a defective item, you may write or call our Returns Department for authorization to return it for repair, replacement, or credit.

Other Returns and Claims: All other returns and claims must be authorized and will be evaluated on a case by case basis. In the event a return or claim is authorized, credit will be issued according to the following procedures:

1. All returns will be subject to a 15% restocking charge
2. No credit will be issued for discontinued items.
3. No credit will be issued for merchandise returned in unsellable condition.
4. All return goods must be in their original undamaged cartons.
5. All returns of this nature are returned freight prepaid.
6. No return will be authorized on merchandise in the customer's possession longer than 90 days.
7. Walnut Hollow®'s receiving documents will be deemed the correct and final documentation for issuance of credit.
8. All claims relating to freight and pricing must be submitted to Walnut Hollow® no later than 30 days after said transaction date. Claims of this nature will be considered and reviewed on a case by case basis. Walnut Hollow® approval is required prior to deduction from remittance. **Unapproved deductions will not be allowed.**

A FINANCE CHARGE of 1.5% PER MONTH, WHICH IS ANNUAL PERCENTAGE RATE OF 18% ANNUM, will be charged on the unpaid balance of past due accounts. The purchaser agrees to pay any and all fees for collections, attorney, and court fees after default and referral to collections or an attorney. I hereby declare, under penalty of perjury, that the information contained in the foregoing application is true and correct and acknowledge that Walnut Hollow® Farm Inc, will rely on the truthfulness and accuracy of the information in conducting business with me.

Authorized Signature: _____ Date: _____

Print Name: _____ Title: _____

For Walnut Hollow office use only

Approval Date: _____ Letter Sent: _____

Approved By: _____ Approved By: _____

Catalog and Price List Sent: _____ By: _____

House Group # _____ CS _____ COT _____

Rep Name _____ SM _____ Other _____